



CORPORATE PARTNER PROGRAM

Presented by Van Wagner Sports and Entertainment (WVSE), official corporate partnership representative of Georgia State University





UNIVERSITY OVERVIEW



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TOTAL ENROLLMENT

53,000+

Students Represent

50 **170**

STATES COUNTRIES

90% are Georgia Residents

LOCATED IN

Downtown Atlanta,
GEORGIA



10th Largest University & Most Diverse University in the United States*

Since the consolidation of Georgia Perimeter College in 2016

240,000+

TOTAL LIVING ALUMNI

8000+

EMPLOYEES

LARGEST

University in the State of Georgia

**U.S. News & World Report, 2018*



SPHERE OF INFLUENCE

53,500+
STUDENTS



8,000+
EMPLOYEES

75+
BUSINESS
PARTNERS



SPONSORS
VENDORS
EMPLOYERS



260,000+
ALUMNI



FANS

FAMILY



PARENTS
SIBLINGS
CHILDREN



REVITALAZATION OF DOWNTOWN ATLANTA

The Georgia State Stadium and surrounding development will breathe new life into a historic area of Atlanta

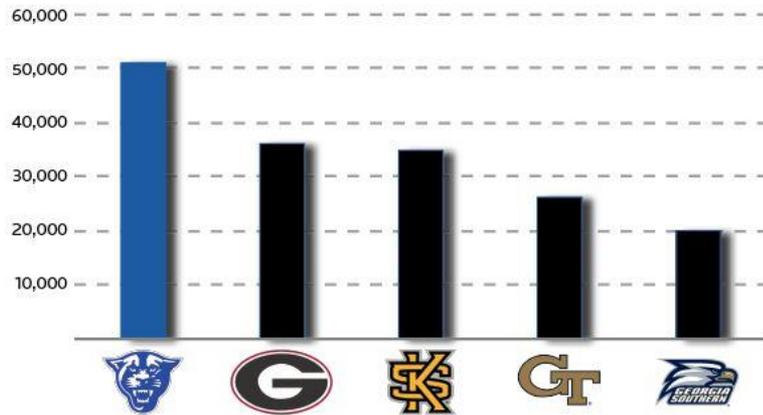
- Six Home College Football Games per season
- Concerts
- Community Events
- Student Housing
- Classrooms
- Retail Space



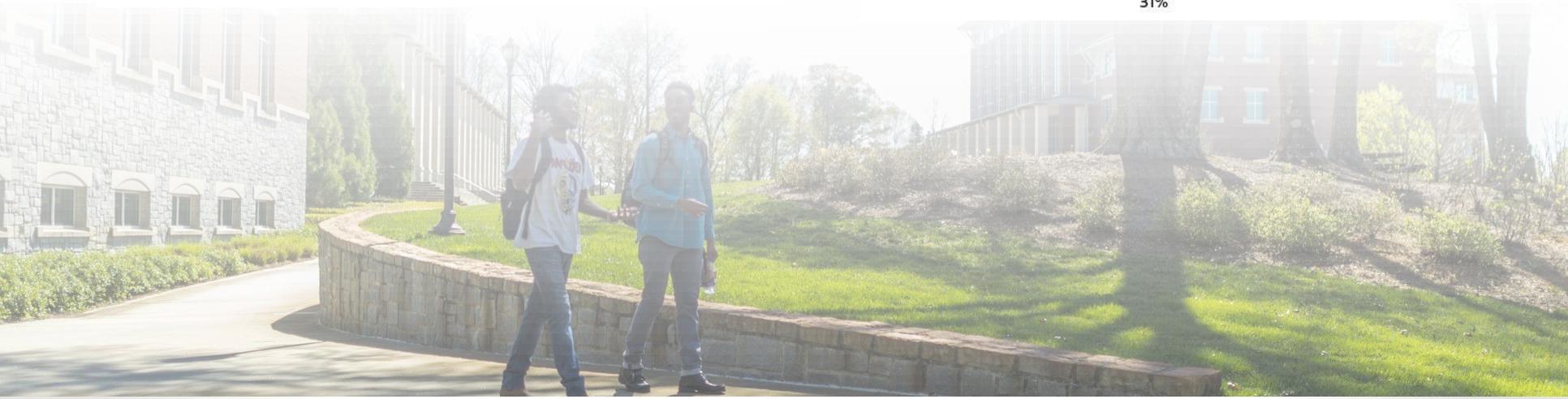
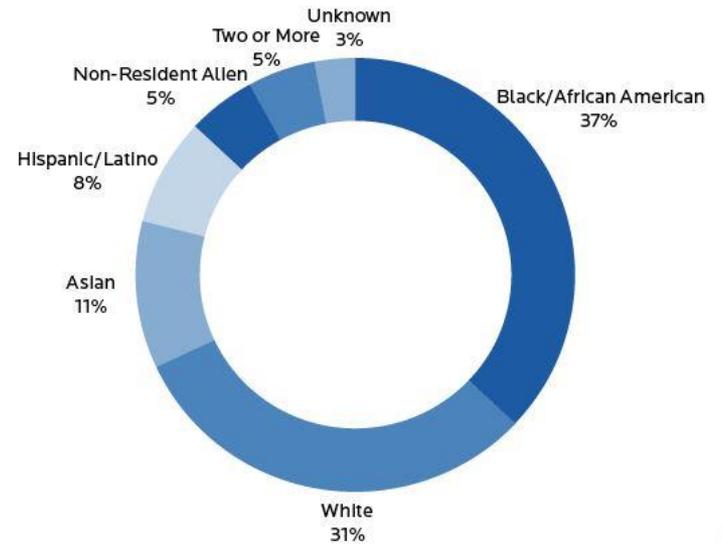
LARGE DIVERSE UNIVERSITY

Associated with the largest university in the state of Georgia

Enrollment of Universities in Georgia



Georgia State University Demographics



ECONOMIC IMPACT DATA

\$1 BILLION+

ANNUAL OPERATING BUDGET

Faculty received over

\$122M

in grants in FY2016,
a research funding
record

[Georgia State Impact Report](#)

11th

**LARGEST
EMPLOYER**

in Metro Atlanta

\$680M+

in Student Spending on
non-university items

\$330M+

spent on non-payroll
expenses annually

RESPONSIBLE FOR

14,900+

Jobs Created

75%

are Off-Campus that
exist due to institution-
related spending

ANNUAL ECONOMIC IMPACT

\$1,800,000,000





GEORGIA STATE UNIVERSITY ATHLETICS

MEMBER OF THE
**SUNBELT
CONFERENCE**

16
NCAA D1
PROGRAMS

GEORGIA STATE PANTHERS

FBS

GSU Football, founded in 2010, competes in the Football Bowl Subdivision



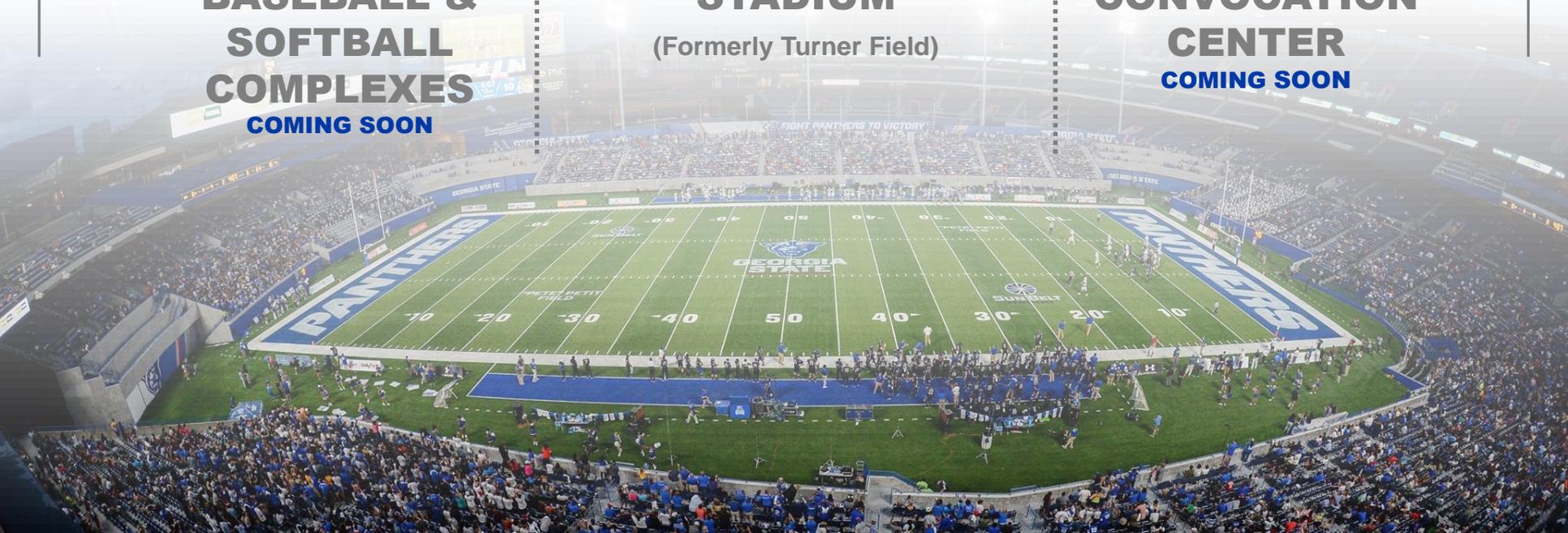
**NEW GSU
BASEBALL &
SOFTBALL
COMPLEXES
COMING SOON**



**GEORGIA STATE
STADIUM**
(Formerly Turner Field)



**9,000 SEAT
CONVOCAATION
CENTER
COMING SOON**



GSU ATHLETICS HIGHLIGHTS



Georgia State earned the **first bowl victory in school history** with a 27-17 win over Western Kentucky in the **AutoNation Cure Bowl** at Camping World in Orlando, Florida



GSU **Men's Basketball** team became the 2019 **Sun Belt Conference Champions**, and becoming the only Georgia team to participate in the NCAA Tournament



OTHER STADIUM EVENTS



- Georgia State Stadium marked another first on April 28th 2017 as the **Foo Fighters** rocked the stadium for the **first-concert** with perfect weather conditions and a packed crowd of **31,021**.
- This was the first of many more concerts to come.



CAMPUS WIDE PARTNERSHIPS

- Reach our 200,000+ Atlanta area alumni
- Reach students through Dining Halls or Housing Services.
- Don't need to market downtown? Other campuses include Dunwoody, Alpharetta and Decatur.
- Partner with the Spotlight student activity board.



VWSE PROPERTIES



GSU / VWSE ATHLETICS PARTNERS

